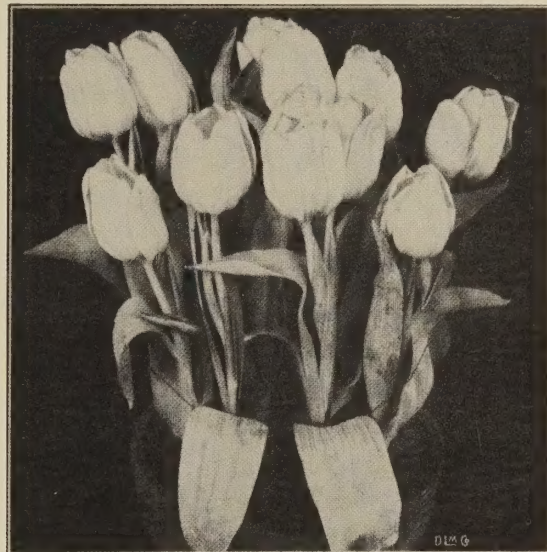
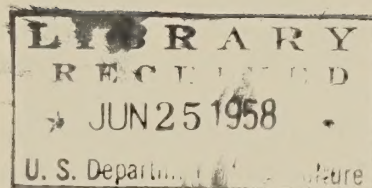


62

MAY-JUNE 1958

*Raymond A. Fleck, Inc.*SEEDS, BULBS AND FLORISTS' SUPPLIES
SOUTHAMPTON, PENNA.Bulk Rate
U. S. POSTAGE**Paid**Southampton, Pa.
Permit No. 8

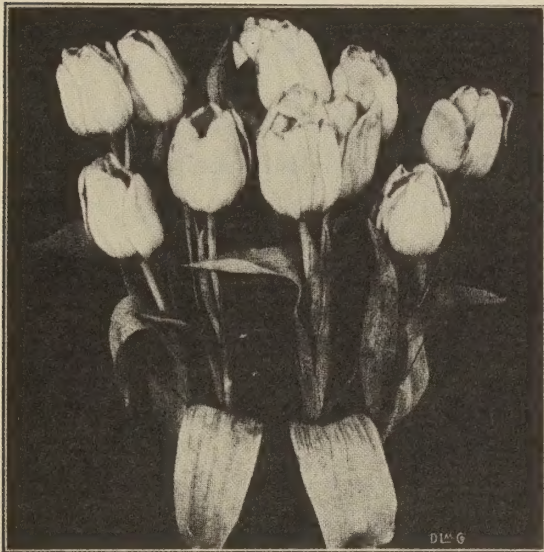
FORM 3547 REQUESTED. RETURN POSTAGE GUARANTEED

FALL BULBS
Order NowSNAPDRAGON
SEEDSLIBRARY
U.S. DEPT. OF AGRICULTURE
WASHINGTON 25, D.C.

Fleck's Top Natch Tulip Bulbs **ORDER NOW**

FOR CUT—EASTER PANS—BEDDING

Varieties listed on this page are the best for Florists, in the opinion of experts and our own observations this past season.



Top
Size
12 up

SPECIE

Red Emperor. Fiery scarlet with yellow border. Black base. Very large bloom. 20 in.\$65.00
White Emperor\$145.00

SINGLE EARLY

1000

Couleur Cardinal. Brilliant crimson. 14 in.\$70.00
Gen. De Wet. Orange. 14 in. 60.00
Ibis. Deep rose. 12 in. 60.00
Keizerskroon. Bright red with broad, golden yellow border. 14 in. 58.00
Olympiade. Golden yellow. 12 in. 52.00
White Hawk. Pure white. 12 in. 68.00
Single Early Mixture 65.00

DOUBLE EARLY 11-12 CTM.

Electra. Deep carmine.
Van der Hoef. Golden yellow.
Orange Nassau. Deep orange and red.
Peach Blossom. Deep pink.
Schoonoord. Snow white.

Price of Double Early: \$5.50 per 100, \$47.00 per 1000

PARROT

(Large frilled)

12 ctm.

1000

Admiral Doorman. Cherry red. 16 in. Improved variety. Try this for Easter Pans.\$52.00
Blue Parrot. Rich blue. 44.00
Discovery. Soft pink. 26 in. Improvement over Therese. 52.00

Tulips are bagged in units of 250. Please order 250 of a variety, if possible. The 1000 rate is allowed on 250 of a variety
LESS THAN 250 OF A VARIETY, ADD 50 CENTS PER 100

TRIUMPH

Top Size
Ctm.: 12 up
1000

Crater. Deep carmine red. 16 in.\$46.50
Denbola. Cerised, white border, early. 15 in. 52.50
Edith Eddy. Cerise, white edge. 18 in. 41.00
Fleck's Glowing Scarlet. Large blooms. 18 in. 52.50
Makassar. Deep canary yellow. 18 in. One of the best yellows now. 52.50
Paris. Orange red, edged yellow. 50.00
Pax. Pure white 15 in. Excellent for short pans.... 48.50
Princess Beatrix. Sport of Alberio, scarlet with broad orange margin. 16 in. 47.00
Red Giant. Finest deep red. 14 in. 50.00
Telescopium. Violet blue. 20 in. 43.00
Winter Gold. Early yellow 16 in. 48.00
Wisconsin. Deep rose. 14 in. 48.00

DARWIN

All Bright. Bright red. 24 in.\$48.00
Campfire. Deep vermilion. 24 in. 48.00
Demeter. Dark blue. 28 in. 48.00
Insurpassable. Lilac. 28 in. 48.00
Palembang. Buttercup yellow 22 in. 48.00
Paul Richter. Red. 20 in. Can be forced from Jan. 10 for Valentine's Day, without pre-cooling..... 52.50
Princess Elizabeth. Rose pink. 26 in. 48.00
Prunus. Salmon pink. 24 in. 48.00
Queen of Night. Deep velvet maroon. 42.00
Red Pitt. Bright red. 24 in. 48.00
Utopia. Cardinal red. 22 in. 48.00
Zwanenburg. Pure white. 28 in. 57.00
Darwin Mixture of Above. 50.00

DARWIN HYBRIDS

There are several in this new strain. However, we offer only the best one that florists should try. Enormous blooms on strong stems. Vivid coloring. Should be forced slowly, not over 65 degrees.

Apeldoorn. Orange scarlet, edged yellow with black base. 22 in.
 25 for \$2.00, \$7.50 per 100, \$60.00 per 1,000.

RAYMOND A. FLECK, Inc., STREET ROAD (ROUTE 132) SOUTHAMPTON, PA.

Antirrhinum (SNAPDRAGON)

ALL THE BEST—Greenhouse Forcing "SNAPS"

Originator's Packets

SELF-POLLINATED VARIETIES

WHITE

Tr. pkt.

Crystal White (Rockwood). Excellent late variety. Does well late Spring and Summer. For Spring crop—bench by November 1st. For Summer single stem culture bench June 1-15\$3.00

Margaret (J. S. Yoder). Ivory white..... 2.00

Snowdrift (Pan. Amer.) (Double White) 3.00

PINK AND ROSE SHADES

Peggy Schumann (Schumann). Early. Medium rose pink..... 2.00

Rockwood's Pink Supreme. Brilliant rose pink at its best in midseason..... 2.00

YELLOW

Tr. pkt.

Ethel (Kramer). Large bright yellow; very early.....\$1.50

Rockwood's Winter Yellow. Beautiful yellow; one of the best..... 2.00

BRONZE AND ORANGE SHADES

Rockwood's Lavender Bronze. New two-tone..... 3.00

Rockwood's Winter Bronze (New). Reddish bronze, large and closely set flowers. Stems heavy and almost devoid of laterals..... 2.00

LAVENDER

Rockwood's Lavender Rose. Fine for Easter and Mother's Day markets. Deep rose with a lavender hue..... 3.00

Rockwood's Winter Lavender. Same color as Lavender Rose but much earlier. Blooms with Rockwood's Winter Yellow..... 2.00

CULTURAL HELPS

Special Note—Seed should be sown late June or July for Winter flowering in Northern States. Late July or early August in Southern States. High temperatures retard germination. Select a cool location for the seed flats where there is good air circulation. Water sparingly but keep moist, until seedlings are well established. We recommend using sterilized soil and it should not be fertilized.

Pano-drench 4

BEST DAMP-OFF PREVENTIVE

PANO-DRENCH

New damping off control. One to two teaspoonsful to 3 gals. water. Apply with sprinkling can or sprayer to saturate soil. Plant seeds 24 hours after application.

Size	Ea.	Doz.
1 oz.	\$1.95	\$16.20
4 oz.	5.95	53.40
16 oz.	19.20	153.60
1 gal.	98.60	4 gal.352.00

CHARCOAL. Hardwood charcoal granules. Ideal for preventing rancid soil. Use with potting soil in containers not having drainage. Also in greenhouse benches to keep soil in good condition. Small pkg. 25c, 5 lbs. \$1.85, 10 lbs. \$2.85, 50 lbs. \$8.90, 100 lbs. \$17.00.

PERLITE

New Improved Horticultural Grade. This sterile material ideal for rooting cuttings, filler in baskets or centerpieces or mixing with soil for pot and bench work.

4 cu. ft. bag, approx. 30 lbs.\$1.75
5 bags @ \$1.65 bag

Ask for prices on 10 bags up delivered.

VERMICULITE (Terra-lite)

The sterile material for better seed germination, rooting cuttings, and as a filler in baskets.

Minimum order for shipping, 3 bags
Bags 4 Cu. Ft.
1-4.....\$1.95 each
5 bags up..... 1.85 each

Ask for prices on half truckloads of 200-225 bags delivered.



Sequestrene (Chelated Iron) 12%. For correction of iron deficiency (chlorosis). Apply as a spray or directly to soil. Use up to 4 lbs. per 100 gals. of water as spray, up to 2½ lbs. per 1000 sq. feet in soil applications.

4 oz. pkg. \$1.19.
lb. \$2.35, 5 lbs. \$8.45.

RAYMOND A. FLECK, Inc., STREET ROAD (ROUTE 132) SOUTHAMPTON, PA.

For Complete List of All the Best Flower Seeds For Florists—See Our 1958 Catalog. Order Now.

Antirrhinum (SNAPDRAGON)

ALL THE BEST—Greenhouse Forcing "SNAPS" Originator's Packets
HYBRID VARIETIES

ORDER NOW FOR NEXT WINTER CROPS

For best results, do not pinch Hybrid varieties until after benching, and shift before pot bound. Hybrid varieties are best for early sowings for maturity late September to February.

WHITE

Pkt.

- June Bride** (Ball). Excellent white for late Spring and Summer \$3.50
- Maryland White** (Winkler). Early paperwhite 3.50
- Pike's Peak** (Ball). White with ivory cast. 3.50
- Rockwood's Hybrid White, No. 5.** A fine white for Fall and early Winter blooming, flowers are large and well formed, stems wiry and heavy. Season—late September to June. 3.50
- Snowman** (Ball). Excellent pure white for Winter and Spring. 3.50
- Spartan White** (Pan. Amer.) Pure white, clean grower. 3.00

PINK AND ROSE SHADES

- Anne Marie** (J. S. Yoder). Clear medium pink, midway between Christina and Libby. Heavy stiff stems . . . \$3.50
- Bridesmaid** (Ball). Clear medium rose, long spikes . . 3.50
- Christina** (J. S. Yoder). Lively medium pink. After Sept. 1st, 1958 100% pink will be supplied. Present is 16% white for \$2.50 3.50
- Christmas Cheer** (Windmiller). Beautiful bright pink. Best for December cutting; comes back for fine second crop 3.00
- Hercules** (Ball). Light pink for Spring. Long spikes with clean hard stems. 3.50
- Chevy Chase Pink** (Winkler). Bright pastel pink. Large florets. Close, full spike. Early and shatter resistant. 3.50
- Libby** (J. S. Yoder). Medium early; dark rose 3.50
- Mary Ellen** (J. S. Yoder). Hybrid early; light rose pink. 2.50
- Maryland Flamingo.** New for 1958! Bright salmon rose hybrid, similar in color to Carnations Charlene and Sidney Littlefield. Uniform and productive, long strong stem and large florets. Shatter resistant. A new color—goes well with the new stronger shades being used in home decorations. 3.50
- Maryland Pink** (Winkler). Improved, early, light pastel pink. 3.50
- New Times** (Pan. Amer.) Bright deep rose; midseason. 3.00
- Pink Ice** (Ball). Bright pink shading lighter on tips. 3.50
- Rockwood's Early Hybrid Pink.** Pastel pink. One of the best early and All-Season varieties. Produces good flowers from September to June. 3.50
- Rockwood's Hybrid Pink, No. 2.** Early light pink with salmon tinge; about same shade as Christina . . 3.50
- Rockwood's Hybrid Pink, No. 3.** Early brilliant rose pink. 3.50
- Rosanna** (Ball). A bright deep rose. 3.50
- Spartan Rose** (Pan. Amer.) Medium deep rose 3.00
- Top Flight.** We recommend Christina as much nicer . . .
- Whirlaway.** We recommend Rosanna.

YELLOW

Pkt.

- Golden Spike** (Ball). Rich deep golden yellow for late Winter and Spring. \$3.50
- Goldmine.** Hybrid. 3.00
- Goldrush** (Winkler). Midseason; large flowered 3.50
- Patricia** (J. S. Yoder) (New Hybrid). Medium yellow. Habit similar to Margaret. 3.50
- Rockwood's Hybrid Yellow, No. 10.** A fairly deep yellow, well formed flowers, stems heavy and stiff. Season—late September to June. 3.50

ORANGE AND BRONZE SHADES

- Barbara** (J. S. Yoder) (New Hybrid). Large-flowered bronze with pink throat. \$3.50
- Jubilee** (Winkler). Midseason light golden bronze. Habit similar to Goldrush. 3.50
- Rockwood's Hybrid Bronze, No. 25.** Reddish bronze, closely set flowers. 3.50

LAVENDER

- Lavender Lady** (Ball). Deep rosy lavender; good spikes for late Winter and Spring. \$3.50
- Maryland Lavender.** New. Clear light orchid lavender. Pleasing shade. Medium, early. Large florets on heavy close spike. Good for single stem as well as pinched culture. 3.50
- Rockwood's Hybrid Lavender, No. 20.** Rosy lavender similar to Lavender Rose. 3.50

RED

- Cherokee** (Ball). Christmas scarlet. \$3.50
- Rockwood's Hybrid Red, No. 15.** Brilliant scarlet, large, well formed flowers, stems wiry and fairly heavy, early and a good variety for Fall and early Winter blooming. Season—late September to June. \$3.50
- Better Times** (Windmiller). Rich American Beauty Rose red (for Christmas). 2.00
- Navajo** (Ball). Excellent red for Winter crop. 3.50
- Priscilla Ann** (J. S. Yoder) (New Hybrid). Early crimson, trace of yellow on lips. 3.50

RAYMOND A. FLECK, Inc., STREET ROAD (ROUTE 132) SOUTHAMPTON, PA.

For Complete List of All Greenhouse and Shop Supplies—See Our 1957-58 Supply Catalog. Order Now.

**ORDER
NOW**

Fleck's Lilies

Finest True Strain, Highest Bud Count

N. W., U.S.A. GROWN

Those who grow our brand of these fine Lilies, always reorder. There must be a reason



**A House of Fleck's Croft Lilies Just Before Easter.
Note high bud count and uniformity.**

CROFT—American Grown

Order now for Easter 1958 forcing. Also for shipments from cold storage—December through April for continuous cuts next Spring. Tentative prices for 1957 crop.

Size	Case	Per Case
7- 8-	50 bulbs.....	\$15.50
7- 8-	100 bulbs.....	28.50
7- 8-	250 bulbs.....	61.60
8- 9-	50 bulbs.....	22.50
8- 9-	100 bulbs.....	42.50
8- 9-	200 bulbs.....	82.00
9-10-	50 bulbs.....	26.50
9-10-	150 bulbs.....	75.00
10-11-	50 bulbs.....	44.00

Compare Lily bulb prices by the bud count, not by the case. Our Croft are priced low on the basis of blooms per bulb.

For those who cannot maintain an even 60 to 65 degrees (night temp.) we recommend precooled bulbs for Easter 1959. Precooling charged at cost. Orders received after August 1st cannot be precooled.

Croft Lilies are easy to grow by observing a few simple rules. Cultural directions sent with order or on request.

EASTER 1959 IS

MARCH 29TH

RAYMOND A. FLECK, Inc., STREET ROAD (ROUTE 132) SOUTHAMPTON, PA.

REGALS

Our fine strain especially good for outdoor cut. White, flushed pink near base of bloom.

8/9 in. cased 200 for \$39.50. Less than case, \$25.00 per 100.

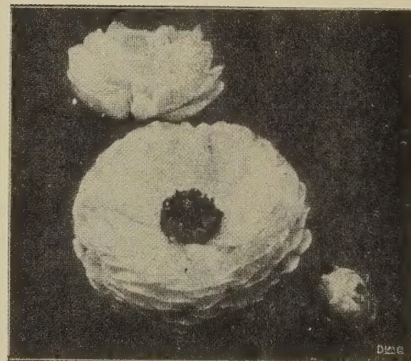
ANEMONE, St. Brigid Doubles



Vivid and showy colors. Do well in most any soil. Plant 1/2 inch deep in sunny location. Set about 10 inches apart and give plenty of water. Can be planted the year round indoors.

Mixture, Top size, \$4.50 per 100, \$35.00 per 1000.

RANUNCULUS (Top Size)



These claw-like bulbs should be planted with the claws downward, 2 inches deep, 10 inches apart. Vivid colors. Handle similar to Anemones.

	25	100	1000
Fleck's Mixture.....	\$1.25	\$4.00	\$35.00
	250 at 1000 rate		

NARCISSUS — Daffodils

SINGLE, TRUMPET VARIETIES

25 at 100 rate; 1000 rate applies only on orders of 500 (case) of a variety.

Case lots of *American grown* can be shipped from New York, Philadelphia, Pittsburgh or Chicago.

Mt. Hood. Large pure white. D. N. No. 1. \$3.00 per 25, \$10.00 per 100, \$80.00 per 1000.

Unsurpassable. Very large golden yellow. Early. Outstanding. D. N. No. 1. \$10.80 per 100, \$98.00 per 1000.

King Alfred. Clear golden yellow, both perianth and trumpet.

	<i>American Grown</i>		<i>Holland Grown</i>	
	100	1000	100	1000
D. N. No. 1	\$10.00	\$90.00	\$9.00	\$80.00
D. N. No. 2	8.50	70.00	7.50	65.00

Various Types, cups, Poets, doubles. Excellent for forcing pans from Jan. 15th or for outdoor bedding.

All below are D. N. No. 1 size.

Cheerfulness. White perianth with full, double center of white and yellow. 2 to 4 blooms to a stem. Medium early. 14 in.

Geranium. Round, flat, pure white perianth. Deep orange cup. Late. Strong stems of 6 to 8 blooms per stem. 14 in.
Prices for above 2: 100 for \$8.00.

Carlton. Giant soft yellow. Large cup. Early. 18 in.

Flower Record. White Perianth, deep yellow cup, edged orange. 12 in.

Fortune. Broad, flat, overlapping clear yellow perianth. Very large, glowing orange crown. Very early. 18 in

Scarlet Elegance. Perianth deep yellow, cup deep orange red. 14 in.

Prices of above 4: 100 for \$10.00.

Insulinde. White with orange center. Double 14 in.
\$11.00 per 100.

Texas. Pale yellow with orange red petals through the center. Double. D. N. No. 1, \$10.00 per 100.

FREESIA (New Hybrids)

LARGE FLOWERING

These are money makers for the retail florist and require very little room. Excellent for corsages, table decorations, short vases, etc. Delightfully fragrant.

Marie. New; largest, earliest and most beautiful of all whites

Mammoth Yellow. Pure yellow.

Tecolote Giants. Mixture.

$\frac{3}{4}$ to $\frac{7}{8}$ in. up—\$5.00 per 100, \$45.00 per 1000

DUTCH IRIS —AMERICAN GROWN



Our Superior Quality and Grading Unequaled

We furnish an excellent Oregon-grown strain. *These are specially graded for us.* Our 8½-9 compare very favorably with many 9-10 from other growers. Other sizes also graded full.

Sizes under 9/10 Bagged 500 Sizes 9/10 and up Bagged 250
On orders less than bag add 50c per 100.

Wedgwood (Early blue). Heat cured.

8½-9 ctm.	9-10 ctm.	10-11 ctm.	11 ctm. up
1000	1000	1000	1000
\$19.00	\$34.00	\$48.00	\$55.00

	7-8 ctm.	8-9 ctm.
Imperator. Dark blue (Late).....	\$25.00	\$35.00
White Superior	35.00	45.00
Golden Harvest	35.00	45.00

CROCUS (Top Size) 9 CTM. UP

	100	1000
Remembrance. Early large blue.	\$4.00	\$30.00
Purpurea Grandiflora. Purple.	4.50	38.00
Snowstorm. Pure white.	4.50	38.00
Giant Yellow	3.50	25.00
Mixture	4.40	34.00
250 of a color, at 1000 rate		

MUSCARI (Grape Hyacinths) TOP SIZE

	100	1000
Armeniacum. Bright blue.	\$3.00	\$22.00

SCILLA, Sibirica

Spring Beauty. Large sky blue. Top size.
25 for \$1.50, 100 for \$5.00

RAYMOND A. FLECK, Inc., STREET ROAD (ROUTE 132) SOUTHAMPTON, PA.



HYACINTHS

Varieties marked * are late blooming and therefore must be brought into greenhouse about a week earlier than other varieties.

Prices are F.O.B. Philadelphia or Southampton, Pa.
No other charges. Subject to change without notice

PINK

Anna Marie. Clear pink, very early.
Pink Pearl. Rosy pink, very early.
 ***Marconi.** Deep rosy pink.
 ***Queen of the Pinks.** Bright rosy pink.

WHITE

Edelweiss. Pure white.
L'Innocence. Earliest.
 ***Carnegie.** Pure white, full spike.

BLUE

Blue Giant. Improved Bismarck.
Delft Blue. Bright porcelain blue.
 Compact Truss.
Ostara. Porcelain blue.
 ***King of the Blues.** Best dark blue.

RED

Jan Bos. Rich scarlet, very early.

YELLOW

City of Haarlem. Yellow.

Approx. prices for all Hyacinths for Fall 1958
Top quality and up to size.

18/19 CTM.		17/18 CTM.	
100	1000	100	1000
\$15.50	\$140.00	\$14.00	\$125.00

25 of one variety at 100 rate. Orders totaling 300 or more receive the 1000 rate if ordered in units of 50 of a variety

RAYMOND A. FLECK, Inc., STREET ROAD (ROUTE 132) SOUTHAMPTON, PA.